ACS 1803

Midterm Study Questions

- 1. What are the elements of an information system? List and explain
- 2. List and explain the characteristics of Valuable information
- 3. What are the main advantages of the Database approach over the file approach?
- **4.** What is a character, a field, a record, a file? Give examples from student data.
- **5.** Why is it not a good idea to put all of an organization's data fields into one giant table (having, say, 5000 fields)? Be specific in your answer. Provide an appropriate example.
- **6.** Explain the concept of a "Relational Database"
- 7. How are Relational Databases modelled? What type of diagram is used?
- **8.** What is a database management system (dbms)?
- **9.** When we say a Database is "Normalized", what are we referring to?
- **10.** What is a query language? What is SQL?
- 11. What is a database management system (dbms)? What does it do? (List its main functions)
- 12. What are two types of output that a dbms such as Access can provide?
- **13.** What is the relationship between an information system, a database management system and a database? Explain clearly.
- **14.** Explain clearly what is meant by i) using Access directly, as a dbms, to get desired output and ii) using Access indirectly, through an information system, to get desired output?
- **15.** The main way in which computers help business organizations is through information systems". Explain this statement, with an appropriate example.
- **16.** What is a data warehouse? For what purpose would it be used?
- 17. What is a data mart?
- **18.** Explain Big Data with your own words, and what the main concerns are around that concept.
- 19. What are data entities? What are attributes? Give examples.

- 20. What is an entity-relationship diagram? Sketch an example
- 21. What activities make up i) the revenue cycle and ii) the expenditure cycle of an Accounting Information System (AIS)?
 - Identify the main transactions that would be part of the revenue cycle of an organization
 - Identify the main transactions that are part of the expenditure cycle of the organization
- **22.** Explain the main functions of senior managers, middle managers, and operational managers.
- 23. What type of information system is used at each level of the organization? Explain.
- **24.** What are the main functions of a TPS? Provide examples of TPS used in organizations.
- 25. What is the difference between online processing and batch processing?
- **26.** Explain the nature of Managerial Work with regard to the two main activities managers perform: Planning and Controlling.
- **27.** How does decision-making for a Strategic-Level Manager Differ from Decision-Making for a tactical manager?
- 28. Explain with examples the main functions tactical (MIS) and strategic systems (ESS)
- **29.** List four characteristics of operational information systems (transaction processing systems TPS). By whom are operational systems usually used in an organization?
- 30. List Four different types of reports that can be produced by MIS. Explain.
- **31.** What is a KPI? At which managerial level are KPI normally used?
- 32. Explain the concept of a Dashboard Report. Why is it useful?
- **33.** Where are most of the raw data used for tactical systems usually captured?
- **34.** Provide a description of the characteristics of information used at each the Operational, Tactical and managerial Executive level.
- **35.** What is the purpose of the General Ledger system?
- **36.** Explain clearly: chart of accounts, debit/credit, general ledger, balance sheet, income statement.

- **37.** What is the difference between installing and initializing a purchased accounting software package?
- **38.** What main steps are involved in initializing an accounting system?
- **39.** Provide examples of HR Information systems.
- **40**. What are the main functional areas of a large manufacturing organization?
- **41.** What are some of the main characteristics of information in the HR Area?
- **42.** Provide examples of Information systems used in the marketing area.
- **43**. What is a CRM System? In what functional Area is a CRM system used?
- **44.** What is the difference between Operational and Analytical CRM?
- **45.** List the benefits for an organization in using CRM systems.